



For Immediate Release

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WorkSource Everett Offers Valuable Seminar for Businesses

EVERETT – Small business owners and human resource professionals can learn how to better recruit and retain employees during a free seminar Jan. 15 at WorkSource Everett.

Hank Lounsbery and Gerry Fitzgerald, who have 20 years of experience in human resources, will share tips and answer questions from 5:30 p.m. to 7 p.m. at the WorkSource center in the Everett Station, 3201 Smith Ave., room 412.

Business leaders who attend will learn modern strategies to position their company to attract quality employees and how to make employee performance the key to success. They'll develop techniques to motivate and keep a quality workforce committed to making the company successful.

As former Soletron managers, Lounsbery and Fitzgerald transformed a company in financial loss to a high-performance organization with a culture of dedication, customer-driven results and intense employee loyalty. Soletron was the only two-time winner of the Malcolm Baldrige National Quality Award and received the Association of Washington Business Award for Excellence in Workplace Innovation and Employee Motivation.

Lounsbery and Fitzgerald now lead a successful consulting business in Everett. Similar seminars are valued at nearly \$300, but theirs is being offered Wednesday at no cost to employers.

Space is limited. Register early by calling (425) 258-6335.

This is the first in a series of seminars for business leaders sponsored by WorkSource Snohomish County.

WorkSource centers offer employers services to save them time and money, including:

- Qualified workers selected from a broad pool of local applicants. WorkSource maintains the state's largest database of job-seekers and their qualifications.
- Advice and help from experts in the local labor market.
- Assistance with recruitment and downsizing.
- Applicant screening, computerized job matching and a searchable resume database.
- Free job listings.
- Wage norms and other current labor market data, by industry and county.
- Skills training for employees.
- Information to help employers understand and comply with business regulations.
- Tax credits employers can earn when they hire.
- Small business planning and financing resources.

Services are available online, over the phone, or in person at no cost to employers. For more information and a directory of WorkSource centers in your area, visit the WorkSource Web site at <http://go2worksource.com>.

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